



CALPEEK

CALIFORNIA POLITICAL WEEK

P.O. BOX 1468, BEVERLY HILLS, CA 90213
Dick Rosengarten, Publisher

(310) 659-0205

VOL. XV
No. 6

FEB 8, 1993

L.A. MAYOR'S RACE: ENDORSEMENTS & POLLS.

Editor's note: Here is CALPEEK's update and analysis of two new developments in the Apr. 20th mayor's race...

...On Feb. 2nd, the executive board of the L.A. Co. Fed. of Labor's Cmt. On Political Education (COPE), recommended that the full COPE membership SPLIT their endorsement between L.A. Councilman Michael Woo and Demo Assemblyman Richard Katz. This action is considered a setback for Katz, who was expected to win the endorsement outright. Katz received a majority of the vote, 57%, but he needed a 2/3rds vote to avoid the dual endorsement. There is just no way to spin this development in a positive light. It's a big disappointment and suggests that Katz's campaign may need help...

...In terms of polling, CALPEEK sources say the L.A. Times will soon publish its first poll in this race. Last week, KCAL-TV and KFWB Radio released a survey of 606 registered voters which showed if the election were held now, Woo would win. Here's how it looked...

Councilman Michael Woo	24%
Councilman Nate Holden	10%
Councilman Joel Wachs	8%
Assemblyman Richard Katz	6%
Richard Riordan	5%
Councilman Ernani Bernardi	5%
Linda Griego	3%
Julian Nava	3%
Tom Houston	2%
Nick Patsaouras	1%
Stan Sanders	1%

...Meanwhile, CALPEEK has obtained some polling data from the Sanders campaign which is kinda interesting. In a poll of 567 likely voters, 87% say "it's time to clean house down at City Hall." Another 75% of those polled think most politicians

in L.A. are out of touch with the people...

...Like the KCAL/KFWB poll, this polls also has Woo in front, but with 27%. But it notes that only 34% of that support is what you'd call very STRONG. As for Sanders, the data shows that voters view him as an attractive candidate, but his name ID is still very low. The poll by Lester & Associates of Washington D.C. indicates that Sanders hurts Woo and Wachs more than the others. His campaign feels that he has a chance to win IF he can get on TV with his message. That takes MONEY. Stay tuned...

CALPEEK'S EARLY LINEUP FOR THE '94 ELECTION

Editor's note: It is never too early to start figuring out who's IN and who's OUT for various statewide offices in 1994. So here's what CALPEEK has been hearing about 1994, with our analysis...

...A year from now, Campaign '94 will be in full swing, with loads of candidates from both major parties in the running. But as things now stand, few Republicans have surfaced to run statewide in '94. Why so few? Several CALPEEK sources think it is because potential GOP candidates are very worried about Gov. Pete Wilson and his prospects for reelection next year. These fair weather Republicans are waiting to see if Wilson's popularity improves before making any decisions...

- GOVERNOR - Wilson has not formally declared for a 2nd term, but most GOP sources think he'll run again. Whether there is serious PRIMARY opposition is another question. Bay Buchanan, Pat's sister and a 1990 GOP candidate for Treasurer, is looking things over. Hardline conservatives would love to see AG Dan Lungren jump in, but Dan's a team player - so don't look for him to challenge Wilson...

{Continued Next Page}

CALIFORNIA POLITICAL WEEK (ISSN 0195-6175) IS AN INDEPENDENT, NONPARTISAN NEWS ANALYSIS BULLETIN OF CALIFORNIA POLITICAL WEEK, INC., A CALIFORNIA CORPORATION. TELEPHONE: (310) 659-0205. ADDRESS: P.O. BOX 1468, BEVERLY HILLS, CA 90213. \$90.00/YEAR. PUBLISHED WEEKLY, 44 WEEKS PER YEAR. COPYRIGHT BY CALIFORNIA POLITICAL WEEK, INC. THIS TRADEMARK REGISTERED WITH THE CALIF. SEC. OF STATE. REPRODUCTION IN WHOLE OR PART REQUIRES EXPRESS PERMISSION. ALL RIGHTS RESERVED. 1ST CLASS POSTAGE PAID AT LOS ANGELES.

LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

...On the Demo side, it's Insurance Comm. John Garamendi lining up to battle Treasurer Kathleen Brown. Demos would love to see an uncontested primary here, but don't hold your breath. No other names...

- LT. GOVERNOR - Incumbent Leo McCarthy (D) is retiring after holding this office since 1982. Sources say he'd love a job in the Clinton Admin., but that would give Wilson a vacancy to fill. So far, only one Republican is making noises about the LG's post, State Sen. Frank Hill of Whittier...

...On the Demo side, there is lots of movement. Assemblyman Rusty Areias of Los Banos has been eyeing this job for a long time, but he'll now have company from CDP Chairman Phil Angelides. CALPEEK sources also have added the name of Demo Controller Gray Davis. Why Davis would give up the more powerful post of controller is a mystery, but several CALPEEK sources say he's seriously considering the switch...

- CONTROLLER - Nothing on the GOP side so far. But if Davis does jump, look for Areias to refocus here and he may have lots of GOP and Demo company...

- TREASURER - With Kathleen Brown giving up this job, this position could be where the action is. Two names have surfaced on the GOP side: popular State Board of Equalization member Matt Fong and former Congressman Tom Campbell. Campbell is already organizing a 1994 campaign and is keeping his name in the news with paid commentaries on radio. On the Demo side, the only name to surface was Phil Angelides, who now is looking more at the LG's post...

- ATTORNEY GENERAL - Incumbent Dan Lungren (R) will probably have major Demo opposition in 1994. On the list are S.F. DA Arlo Smith, who lost to Lungren by 30,000 votes in 1990; and popular L.A. City Atty. Jim Hahn. No other names so far...

- SECRETARY OF STATE - Again, nothing on the GOP side. But on the Demo side, rumor has it that incumbent March Fong Eu might be in line for an ambassadorship. That would open things up. Assemblywoman Gwen Moore is seriously looking here - and some sources say she'll run no matter what. If Eu were to leave before 1994, Wilson would get to fill the vacancy. If that were to

happen, the smart move might be to name Fong or Campbell to prevent a GOP primary fight over treasurer...

- OTHER NAMES - In addition to all the names we've just listed, there are some others who may show up. There's the perennial "I wanta run for something" Peter Uberoth (R) and U.S. Rep. Bob Matsui (D). In addition, Orange Co. Sup. Gaddi Vasquez (R) and former Congressman Mel Levine (D) may run statewide. From the legislature, add the names of Assemblywoman Jackie Speier (D) and Senate President David Roberti (D)...

...More next week when CALPEEK looks at Insurance Commissioner, Board of Equalization and State Schools Chief. Stay tuned...

POLITICAL IMPACT OF THE HONIG CONVICTION.

Editor's note: Lots of political impact from the conviction of State Sup. of Public Inst. Bill Honig by a Sacto County superior court jury. Here is CALPEEK's report and analysis...

...Sources have told CALPEEK that reporters covering the Honig trial knew a guilty verdict was a "done deal" once Judge James L. Long gave his instructions to the jury. It took the jury less than 3 hours to convict Honig on 4 counts of conflict of interest. Honig will be sentenced on Feb. 26...

...Prior to and even after the trial, Honig supporters still contend that his indictment was a political hatchet job by GOP AG Dan Lungren, at the behest of hardline conservatives who have battled with Honig over the years. Others, including some Demos, just don't buy that. In any event, had the verdict gone the other way, it would have been a BIG embarrassment for Lungren, and undoubtedly would have been raised in 1994 when Lungren is expected to seek a second term as AG...

...With Honig's expected departure from office, the 2nd political item of importance will be who succeeds him. This is a key decision for Gov. Pete Wilson (R). On the short list are State Sen. Rebecca Morgan (R-Los Altos), who is going run for this post in 1994; and State Sen. Marian Bergeson (R-Newport Beach). Also on the list is Maureen DiMarco, Wilson's top education advisor. Last we heard, she was still a Demo, which presents a problem.

There is also Peter G. Mehas, Gov. George Deukmejian's education advisor. Morgan and Bergeson are popular legislators, but given that 1994 is just around the corner, winning legislative approval may prove to be difficult. Of these two, CALPEEK thinks Bergeson has a slight edge because her State Senate seat could be held by a Republican, whereas Morgan's senate district could be won by a Demo. This is a consideration...

...FYI: Insiders tell CALPEEK that there will be NO jail time for Honig and that Judge Long could reduce the felony counts to misdemeanors. The Sacto BEE editorial of Feb. 2 concerning the Honig indictment and trial should be on your reading list. The BEE editorial is not especially kind to Lungren. Stay tuned...

L.A. MUNI ELECTION: CITY COUNCIL BATTLES.
Editor's note: This week CALPEEK looks at the primary battle in the OPEN 13th district. Next week we'll hit the OPEN 7th and revisit other races...

...With several weeks to go before nominating papers are to be turned in, there are 15 candidates running for what was Councilman Michael Woo's district - the Hollywood area. It's really a melting pot district, with many ethnic groups. The district has a large (60%) Hispanic population, but most are non-voters. There is also a substantial GAY population --- and they DO vote. For those who remember, it's almost like the old 46th A.D. (Roos's old district)...

...Of the 15 contenders, insiders consider only 5-6 to be serious. They include Tom LaBonge, chief field deputy to Council President John Ferraro for the past 15 years; former school board member Jackie Goldberg, now an aide to Sup. Gloria Molina; campaign aide Tom Riley; AIDES healthcare activist Michael Weinstein; and community activist Conrado Terrazas. Weinstein and Terrazas are openly gay, while Goldberg doesn't deny it, but doesn't push it either...

...All of these candidates have hired pros to run their campaigns: LaBonge has Rick Taylor; Goldberg has Parke Skelton & Barbara Grover - with Susan Burnside doing the field ops; Terrazas has help from Jeff Robinson; Weinstein has hired Richie Ross; and Riley is getting help from Tony Fazio...

...LaBonge is the guy with the MONEY and with the best name ID in the area. L.A. Co. Labor's COPE went neutral in this race because LaBonge, Goldberg and Riley all have solid support -- especially Riley, whose father is head of the local Teamsters Union. Gay support seems to be splitting too -- but mostly between Weinstein and Terrazas. However, the Stonewall Demo Club did not endorse in this race, which may help Goldberg...

...Bottomline: there is no clear frontrunner just yet. Stay tuned...

AAPC GIVES POLLIES TO CAMPAIGN CONSULTANTS.
The Pollie Awards are like the Oscars, only for campaign consultants. The 6th annual Pollie Awards, sponsored by the American Assn. of Political Consultants(AAPC), took place in Washington D.C. on Jan. 22. Top honors --- Campaign Manager of the Year --- went to James Carville, consultant to the Clinton/Gore '92 Campaign...

...In terms of Calif. consultants, Sacto-based Sheingold Associates took the most Pollie Awards, with 5 first place awards, 2 third place awards and 1 honorable mention. Consultant Larry Sheingold won for both TV and direct mail work, most of it on behalf of State Sen. Milton Marks...

...Other FIRST PLACE WINNERS included Ringe Media (TV over 30-seconds); The PBN Co. for YES on 153; The EarWorks for Gordana Swanson's L.A. Co. Supes race; Edmonds Powell Media (TV indep. expenditure); Zimmerman & Markman (print ads for ACLU to stop the execution of Robert Harris); The Strategy & Campaign Management Group (for fundraising letters & collateral materials); Wayne Johnson & Associates and Cavalier & Assoc. (NO on 161); and Clinton Reilly Campaigns for a congressional campaign...

...Val Marmillion's Pacific Visions also picked up a 1st place Pollie for a non-broadcast video about the DLC - Democratic Leadership Council. Other consultants who picked up awards included Woodward & McDowell; McNally Temple & Assoc.; Terris & Jaye; Roger Lee & Carol Beddo, Inc.; and the Campaign Performance Group, who were the big winners in 1990. Stay tuned...

CLUB SLATES 1993 OUTLOOK CONFER. FEB. 11.

The Commonwealth Club of CA and the Bay Area Council will hold their 1993 Outlook Conference from 8:45 a.m. to 2:30 p.m., Feb. 11, Marriott Hotel, S.F. Keynote speaker is Norman Ornstein of the American Enterprise Institute and the luncheon speaker is syndicated columnist David Broder. For info (415)981-6600...

42nd ANNUAL SACTO LEGISLATIVE SEMINAR SET.

The annual Sacramento Legislative Seminar sponsored by the CA Center for Education In Public Affairs, will be held Feb. 28 to Mar. 2 at the State Capitol. About 200 college students and faculty will listen to panels and meet with key legislative and administration officials. For info, contact Ronald Kirkemo (619)221-2258...

CALPEEK'S ETCETERA: POLITICAL SHORT TAKES.

Editor's note: Here are a few political items worth noting...

- **KING TRIAL II** - Jury selection began Feb. 3 in Los Angeles for the second trial of 4 L.A. police officers - now accused of violating the civil rights of Rodney King. And there's lots of serious concern in the area that another NOT GUILTY verdict could spark a second round of rioting. Former LAPD Chief Daryl Gates, always a great one for quotes and one-liners, says the Federal trial is overkill and unjustified...

- **WIESENTHAL MUSEUM FOLLOW-UP** - The Simon Wiesenthal Museum of Tolerance contains a video wall, where visitors learn about the history of racism & prejudice in the U.S., as well as the Nazi Holocaust. Two of the video exhibits were created and produced by campaign media consultants Mark and Sidney Galanty of Santa Monica. They produced the "Hate Map" exhibit and the video presentation, "Me, A Bigot?". The museum opens Feb. 9 in L.A...

- **I'LL STAY WITH THE GOP** - That's the word, we hope final word, from GOP Assemblyman Paul Horcher of Diamond Bar. There had been some speculation that because of all the heat he was getting from inside the GOP Assembly Caucus, that Horcher might re-register as an independent...

- **GAYS IN THE MILITARY** - Leave it to

the West Hollywood t-shirt store "Don't Panic" to come up with some timely and provocative merchandise. One t-shirt on display in the window says, "I don't have to sleep with a woman to fight like a man," while a second t-shirt says, "The Few, The Proud, The QUEER..."

NEW JOBS, ADDRESSES AND PERSONNEL NOTES.

Editor's note: Here are some items to mark down in your notebook...

- Cerrell Associates adds 4 to its professional staff: Kevin Reikes joins the firm's Sacto office as an AE; Diana Alanis, Jena Goodman and Heather Dickinson join the L.A. office as account coordinators...

- John Whitehurst's The Strategy & Cmp. Management Group moves to 2269 Chestnut Street, Ste. 391, S.F. 94123. New phone (415)921-5394...

- Sacto campaign consultant Ray McNally of McNally Temple Assoc. has been elected to the Board of Directors of the American Assn. of Political Consultants(AAPC)...

- Nancy H. Martis has been named partner in the Sacto PA/PR/political consulting firm of Townsend Hermocillo Raimundo & Usher. Martis has been with the firm for the past 5 years...

MARKETPLACE NETWORK

- **WANTED: EXTERNAL AFFAIRS COORDINATOR.** Works halftime for GR Dept. (Legitech, FPPC, Fed Reg., etc.) and halftime for PA Dept. (philanthropy, special events, etc.). Contra Costa-based Fortune 500 manufacturer. Word pro. skills a must. Fax resume fast to JES at (510)602-4018...

CALPEEK's Marketplace Network is a listing of employer/employee availabilities for those engaged in campaign consulting/PA/PR/govt. relations/advocacy. The cost for each listing is \$25 for up to 40 words. Add \$5 for each additional 10 words. Send ad copy with advanced payment to CALPEEK's Marketplace Network, P.O. Box 1468, Beverly Hills, CA 90213. For info (310)659-0205...